

Dignity...Purpose...Independence



Community Partners Program

ADTS - Who We Are and What We Do

ADTS is a private non-profit agency that provides an integrated system of **services**, **resources** and **opportunities** for seniors and adults with disabilities and their families that enhance their quality of life by empowering them to achieve optimum health and well-being, independence and participation in the community. **Our services include:**

- Meals on Wheels
- Meals with Friends - Nutrition Sites
- L.E.A.F. Center - Adult Day/Health Care
- Center for Active Retirement
- Volunteer Caregiver Services
- In-Home Care
- Companion Care
- RCATS - Public Access Transit
- Skat - Bus Service

ADTS has grown to become the lead agency for services to older adults in Rockingham County. ADTS Quick-Stats include:



More than **40** people participate in adult day/health services at the L.E.A.F. Center



More than **100,000** trips were taken on Skat busses and RCATS vans



More than **50,000** meals are served through Meals on Wheels and Meals with Friends Congregate Nutrition



Nearly **400** people are provided in-home care services

More than **700** active seniors attend the Center for Active Retirement



ADTS volunteers log more than **14,000** hours of service

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YOU CAN BENEFIT FROM PARTNERSHIP WITH ADTS!

Our Community Partners Program provides local businesses and organizations an opportunity to build a community connection through philanthropy. We offer a customized partnership package that fits your giving and public relations needs. Varying levels of recognition gives our Community Partners a wide range of recognition options including, logo placement, volunteer opportunities, press releases, print recognition, media mentions and other creative ways to maximize partnership involvement.

WE LOOK FORWARD TO HELPING YOU SHOW YOUR

Partner Levels and Benefits

ADTS Community Partner Program offers a tiered recognition/marketing system for businesses, organizations and individuals. All ADTS partners beginning at \$100 receive the following benefits:

- Recognition once yearly on ADTS website
- Name, company or organization listed in Annual Report
- Invitation to participate in selected ADTS events (ie Eat Out...Help Out)



Partner Levels

Distinction Partners	\$20,000+
Heritage Partners	\$10,000 +
Legacy Partners	\$5,000 +
Heirloom Partners	\$2,500 +
Tribute Partners	\$1,000 +
Celebration Partners	\$500 +
Helping Hands	\$100 +

HALL OF FAME

Donors at the \$50,000 + level receive all level benefits plus have the opportunity to create an exclusive recognition package.

DISTINCTION level partners ALL LEVEL benefits PLUS:

- TOP tier logo placement - logo is prominently sized and placed
- Exclusive naming rights for one appropriately determined ADTS event (i.e. Eat Out...Help Out, Champions Week, L.E.A.F. Lunch and Learn)
- Three designated weeks per year to “spotlight” company on ADTS website, Facebook page, Twitter and program informational materials

HERITAGE level partners Celebration, Tribute, Heirloom and Legacy benefits PLUS:

- Second tier logo placement
- Partnership announcement, including: Press release and Check presentation event
- One designated week per year to “spotlight” company on ADTS website, Facebook page, Twitter and program informational materials

LEGACY level partners Celebration, Tribute and Heirloom benefits PLUS:

- Third tier sized logo placement
- One single placement marketing /recognition activity for your organization (i.e. brochure distributed to MOW recipients or a L.E.A.F. activity is provided by your company).

HEIRLOOM level partners Celebration and Tribute benefits PLUS:

- Fourth tier sized logo placement
- Guest appearance on “At Home With ADTS “radio show

TRIBUTE partners receive Celebration level benefits PLUS:

- Entry level logo or name placement on ADTS Partnership Grid located:
ADTS website, Skat busses (placed on the back of the bus), ADTS newsletters, ADTS Annual Reports, Displayed at ADTS events and in ADTS facilities
- Mention on “At Home With ADTS “monthly radio show - on WMYN/WLOE
- Verbal recognition at ADTS events where appropriate
- Customized volunteer opportunities

CELEBRATION level partners receive the following benefits:

- Once yearly recognition:
 - Listed on ADTS website
 - Listed in ADTS annual report
 - Verbal recognition once yearly on At Home with ADTS radio show on WMYN/WLOE

Aging, Disability & Transit Services



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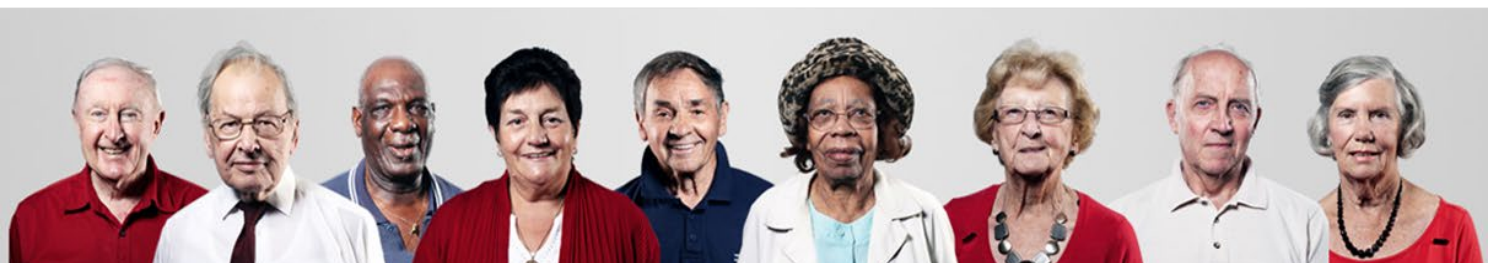
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ADTSRC



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THANK YOU COMMUNITY PARTNERS!

Distinction Partners



Heritage Partners



Legacy Partners



Heirloom Partners



Tribute Partners

