

# Dignity... Purpose... Independence



Aging, Disability  
& Transit Services  
OF ROCKINGHAM COUNTY

## Community Partners Program

### ADTS - Who We Are and What We Do

ADTS is a private non-profit agency that provides an integrated system of **services, resources** and **opportunities** for seniors and adults with disabilities and their families that enhance their quality of life by empowering them to achieve optimum health and well-being, independence and participation in the community. **Our services include:**

- Meals on Wheels
- Meals with Friends - Nutrition Sites
- L.E.A.F. Center - Adult Day/Health Care
- Center for Active Retirement
- Volunteer Caregiver Services
- In-Home Care
- Companion Care
- RCATS - Public Access Transit
- Skat - Bus Service

ADTS has grown to become the lead agency for services to older adults in Rockingham County. ADTS Quick-Stats include:



More than **40** people participate in adult day/health services at the L.E.A.F. Center



More than **100,000** trips were taken on Skat busses and RCATS vans.



More than **80,000** meals are served through Meals on Wheels and Meals with Friends Congregate Nutrition



Nearly **400** people are provided in-home care services



More than **1000** active seniors attend the Center for Active Retirement



ADTS volunteers log more than **14,000** hours of service

## YOU CAN BENEFIT FROM PARTNERSHIP WITH ADTS!

We offer businesses and organizations a customized partnership package that fits your philanthropic and public relations needs. Varying levels of support gives our partners an opportunity to be engaged in a multitude of ways including logo placement, volunteer opportunities, press releases, print recognition, media mentions and other creative ways to maximize partnership involvement. We look forward to helping you show your community commitment!

### Partner Levels and Benefits

**ADTS Community Partner Program offers a tiered recognition/marketing system for businesses, organizations and individuals. All ADTS partners beginning at \$100 receive the following benefits:**

- Recognition once yearly on ADTS website
- Name, company or organization listed in Annual Report
- Invitation to participate in selected ADTS events (ie Eat Out...Help Out)
- Invitation to volunteer with ADTS to further your engagement with the work we do in Rockingham County



### Partner Levels

Heritage Partners	\$10,000 +
Legacy Partners	\$5,000 +
Heirloom Partners	\$2,500 +
Tribute Partners	\$1,000 +
Celebration Partners	\$500 +
Helping Hands	\$100 +

### HALL OF FAME

Donors at the \$50,000 + level receive all level benefits plus have the opportunity to create an exclusive recognition package.

## **HERITAGE** level partners Celebration, Tribute, Heirloom and Legacy benefits PLUS:

- Top level logo placement - logo is prominently sized and placed
- Exclusive naming rights for one appropriately determined ADTS event (ie. Over the Counter Give Away Day or Champions Week)
- Partnership announcement, including:
  - Press release
  - Check presentation event

## **LEGACY** level partners Celebration, Tribute and Heirloom benefits PLUS:

- Second tier sized logo placement.
- One single placement marketing /recognition activity for your organization (ie. brochure distributed to MOW recipients or a L.E.A.F. activity is provided by your company .

## **HEIRLOOM** level partners Celebration and Tribute benefits PLUS:

- Third tier sized logo placement .
- Guest appearance on At Home with ADTS radio show.

## **TRIBUTE** partners receive Celebration level benefits PLUS:

- Entry level logo or name placement on ADTS Partnership Grid located:
  - ADTS website
  - Skat busses (placed on the back of the bus)
  - ADTS newsletters
  - ADTS Annual Reports
  - Displayed at ADTS events and in ADTS facilities
- Logo link on ADTS website to your website or appropriate link of your choice.
- Mention on At Home With ADTS monthly radio show - on WMYN/WLOE.
- Verbal recognition at ADTS events where appropriate.
- Customized volunteer opportunities for your business or organization to fit your philanthropic/public

## **CELEBRATION** level partners receive the following benefits:

- Once year recognition:
  - Listed on ADTS website
  - Listed in ADTS annual report
  - Verbal recognition once yearly on At Home with ADTS radio show on WMYN/WLOE.

# Aging, Disability & Transit Services



OF ROCKINGHAM COUNTY



336.349.2343

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jtalbert@adtsrc.org  
Julie Talbert - Development Officer

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Find us on Facebook  
ADTSRC

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[www.adtsrc.org](http://www.adtsrc.org)

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105 Lawsonville Ave.  
Reidsville NC 27320

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