



# Community **Partners** Program

### ADTS - Who We Are and What We Do

ADTS is a private non-profit agency that provides an integrated system of services, resources and opportunities for seniors and adults with disabilities and their families that enhance their quality of life by empowering them to achieve optimum health and well-being, independence and participation in the community. Our services include:

- Meals on Wheels
- Meals with Friends Nutrition Sites
- L.E.A.F. Center Adult Day/Health Care RCATS Public Access Transit
- Center for Active Retirement
- Volunteer Caregiver Services

- In-Home Care
- Companion Care
- Skat Bus Service

ADTS has grown to become the lead agency for services to older adults in Rockingham County. ADTS Quick-Stats include:



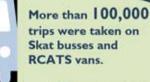
More than 40 people participate in adult day/ health services at the L.E.A.F. Center



Nearly 400 people are provided in-home care services



More than 1000 active seniors attend the Center for **Active Retirement** 





**ADTS** volunteers log more than 14,000 hours of service



More than 80,000 meals are served through Meals on Wheels and Meals with Friends Congregate Nutrition

## YOU CAN BENEFIT FROM PARTNERSHIP WITH ADTS!

We offer businesses and organizations a customized partnership package that fits your philanthropic and public relations needs. Varying levels of support gives our partners an opportunity to be engaged in a multitude of ways including logo placement, volunteer opportunities, press releases, print recognition, media mentions and other creative ways to maximize partnership involvement. We look forward to helping you show your community commitment!

#### **Partner Levels and Benefits**

ADTS Community Partner Program offers a tiered recognition/marketing system for businesses, organizations and individuals. All ADTS partners beginning at \$100 receive the following benefits:

- · Recognition once yearly on ADTS website
- · Name, company or organization listed in Annual Report
- Invitation to participate in selected ADTS events (ie Eat Out...Help Out)
- Invitation to volunteer with ADTS to further your engagement with the work we do in Rockingham County



#### **Partner Levels**

Heritage Partners	\$10,000 +
Legacy Partners	\$5,000 +
Heirloom Partners	\$2,500 +
Tribute Partners	\$1,000 +
Celebration Partners	\$500 +
Helping Hands	\$100 +

#### HALL OF FAME

Donors at the \$50,000 +
level receive all level benefits
plus have the opportunity to
create an exclusive
recognition package.

## HERITAGE level partners Celebration, Tribute, Heirloom and Legacy benefits PLUS:

- Top level logo placement logo is prominently sized and placed
- Exclusive naming rights for one appropriately determined ADTS event (ie. Over the Counter Give Away Day or Champions Week)
- Partnership announcement, including:
  - Press release
  - Check presentation event

LEGACY level partners Celebration, Tribute and Heirloom benefits PLUS:

- Second tier sized logo placement.
- One single placement marketing /recognition activity for your organization (ie. brochure distributed to MOW recipients or a L.E.A.F. activity is provided by your company.

HEIRLOOM level partners Celebration and Tribute benefits PLUS:

- Third tier sized logo placement.
- Guest appearance on At Home with ADTS radio show.

### TRIBUTE partners receive Celebration level benefits PLUS:

- Entry level logo or name placement on ADTS Partnership Grid located:
  - **ADTS** website
  - Skat busses (placed on the back of the bus)
  - **ADTS** newsletters
  - **ADTS Annual Reports**
  - Displayed at ADTS events and in ADTS facilities
- Logo link on ADTS website to your website or appropriate link of your choice.
- Mention on At Home With ADTS monthly radio show on WMYN/WLOE.
- Verbal recognition at ADTS events where appropriate.
- Customized volunteer opportunities for your business or organization to fit your philanthropic/public

## CELEBRATION level partners receive the following benefits:

- Once year recognition:
  - Listed on ADTS website
  - Listed in ADTS annual report
  - Verbal recognition once yearly on At Home with ADTS radio show on WMYN/WLOE.





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