



ANNOUNCING THE 2023 MARCH FOR MEALS CAMPAIGN! FUNDRAISERS FOR MEALS ON WHEELS

We need **YOUR** Help

The **GOAL** is to raise **\$10,000**

PROVIDES 2,000 MEALS TO HUNGRY SENIORS



Point of Purchase Wheels

Sell paper wheels for \$1 during the month of March.

OR

Simply Make a Donation

Business donations will be used to leverage a match from Meals on Wheels donors. Your logo will go out on over 1,000 donor mailings. Your business will be featured on our website and social media pages throughout March.



It's simple –ADTS provides all the marketing and publicity, and your customers join you in supporting a worthy cause. By joining **March for Meals**, you get the satisfaction of knowing that your business and your customers are fighting senior hunger right here in our community. Or you can make a donation securely online at www.adtsrc.org

Please join us and make a difference in the life of a hungry senior in need!

FAQ's:

What is **March for Meals** and who does it help?

- **March for Meals** is a month long fundraising and awareness campaign conducted by Aging, Disability and Transit Services of Rockingham County in support of our signature nutrition programs Meals On Wheels and Meals With Friends.
- **It's simple – businesses and organizations sign up to participate.**
- **ADTS provides all the publicity and people come out and support your business for a worthy cause.**
- Thanks to the generosity and support of Rockingham County citizens, volunteers and area businesses, our nutrition programs provide more than a hot meal, it is the comfort of a caring volunteer will provide a safety check and in-person contact for homebound seniors across Rockingham County. While we serve more than 375 seniors each day, the need continues to grow.....your support is vital to fighting senior hunger!

What is the date?

- **March 1 thru March 31, 2023**

Activities: **CHOOSE WHICH SUITS YOUR BUSINESS BEST**

- Sell point-of-purchase \$1 wheels for the month.
- Make a donation! Help us leverage our donors to **MATCH** your donation.

What do I get?

- By joining area businesses **March For Meals**, you get the satisfaction of knowing that you and your customers are fighting senior hunger right here in our community.
- March For Meals benefits include:
 - Your logo listed on over 1,000 donor mailings.
 - Listed on hundreds of fliers and posters distributed throughout the county.
 - Promoted on ADTS website (www.adtsrc.org)
 - Promoted on ADTS's Facebook page (www.facebook.com/ADTSRC).
 - Promoted on local event calendars including - Rockingham Update and area Chambers of Commerce calendars.
 - Promoted with our 200+ volunteers and our 250+ staff.

How to I sign up?

- **Contact Asheley Cooper at 336-394-1313**

ADTS is proud participant in Meals on Wheels America and a United Way Partner Organization

